

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Society for Elimination of Rural Poverty – Reorganisation of Andhra Pradesh State – Division of SERP and registration of a new society in the name and style of SERP, AP - Commencement of functioning of two societies from the appointed day – proposal for Govt's permission – Permission accorded – Orders – Issued.

PANCHAYAT RAJ AND RURAL DEVELOPMENT (RD.I) DEPARTMENT

G.O.Ms.No. 105

Dated:01.06.2014.

Read the following:

- 1) A.P. State Reorganization Act, 2014.
- 2) Proposal of the CEO, SERP, dated: 02-05-2014.
- 3) Orders of the Chief Secretary dt 09.05.2014 on the file of SERP Bifurcation/No.01/SERP/HR/SERP-Bifu/2014.
- 4) Notice dt. 15.05.2014 of the General Body Meeting of SERP.
- 5) Resolutions of General Body Meeting held on 20.05.2014.
- 6) Registration No.SERP – AP No.1311/2000, CC.No.67/2014.
- 7) Registration No. Amendments to Memorandum and Articles of Association of SERP – 1311/2000, CC.No.68/2014

0o0

ORDER:

Vide reference 2nd cited the Chief Executive Officer, SERP has sought permission for dividing the present Society for Elimination Rural Poverty in the light of the reorganisation of Andhra Pradesh State. Vide reference 3rd cited permission was given to divide the SERP by retaining the present society for the state of Telangana with suitable amendments and to register a new Society for Elimination Rural Poverty for the state of Andhra Pradesh under the AP Societies Registration Act,2001.

2. In pursuance of Govt Orders vide reference 3rd cited, the Chief Executive Officer, SERP has convened the General Body Meeting on 20th May, 2014. Vide reference 5th cited, the General Body of SERP has unanimously resolved to amend the present Memorandum and Articles of Association along with the present Bye-Laws to make it more relevant to the present agenda and programmes of SERP. The General Body has also resolved to register a new society for the state of Andhra Pradesh with similar aims and objectives.

3. According to the decision of the General Body of SERP, proposals were submitted to the District Registrar of Societies, Hyderabad District for registration of the new society and amendments to the present provisions of Memorandum and Articles of Association and Bye-Laws of SERP. Vide reference 6th and 7th cited, the District Registrar of Hyderabad District has registered the new SERP – AP and Amendments to the Memorandum and Articles of Association and Bye-Laws of the present society for retaining the same as SERP – Telangana.

4. Since the earlier world bank project APRPRP has been completed and the new World Bank project APRIGP is under sanction and the two states are also the State Rural Livelihood Missions under the Government of India sponsored National Rural Livelihood Mission, the General Body has unanimously resolved to have similar and new objectives to the societies of both states as under:-

- a) To implement the APRIGP, a world bank supported antipoverty project in the designated project areas.
- b) To evolve Strategies and approaches for the empowerment of the poor and reduction of poverty through social mobilization and building institutions of the poor for ensuring participation of the poor.
- c) To implement various development programs meant for rural poor as allotted by Govt.
- d) To work closely with Panchayats at every level and other local institutions to address the needs of the rural poor.
- e) To act as pressure groups, in order to ensure effective service delivery from line departments.
- f) To ensure quality and continuous education to rural children and to assist in the removal of incidence of child labour and school drop-outs among the families of the rural poor.

[P.T.O]

::2::

- g) To act as a support structure for providing social and technical guidance to the poor in their overall social and economic transformation and progress.
 - h) To act as resource organization to lend support to other similar organizations/departments in other states of the country or outside the country.
 - i) To act as a resource centre for research, analysis, studies and publications on the social situations and the economic condition of the poor.
 - j) To be a centre for documentation and information dissemination on all aspects of poverty elimination and to act as a form of advocacy for the formulation and implementation of pro-poor policies, plans and programs.
 - k) To undertake all relevant activities, including implementation of specific projects funded by government, bilateral, multilateral and other funding agencies for elimination of poverty, development of relevant social sectors and fulfillment of basic minimum needs of the poor.
 - l) To undertake special interventions for the poorest of the poor households especially to SC & ST households
 - m) To take up special programs & activities for inclusive development of Persons with Disabilities and facilitate them to access for their entitlements, rehabilitation & empowerment, more particularly organizing the PwDs through social mobilization, creation of suitable livelihood opportunities & support through financial linkages, improving better quality of life, sensitization support through CBOs/ Federations.
 - n) To extend Social Security benefits to all the rural poor.
5. Since SERP is piloting many programs of government line departments and also to facilitate better participation to work in convergence with those departments, General Body of SERP has proposed to reconstitute the General Body and Executive Council for both the societies as below.

General Body of the SERP for the states of Andhra Pradesh and for Telangana.

1	Chief Minister of the concerned State	Chairman
2	Concerned Minister of the state	Vice - Chairman
3	Principal Secretary / Secretary, Rural Development	Member
4	Principal Secretary / Secretary, (IF), Finance Department	Member
5	Principal Secretary / Secretary, Women and Child Development	Member
6	Principal Secretary / Secretary, Health and Family Welfare	Member
7	Principal Secretary, Panchayatraj	Member
8	Principal Secretary, Social Welfare	Member
9	Principal Secretary, Tribal Welfare	Member
10	Commissioner, Rural Development	Member
11	Presidents of all Zilla Samaakhyas, Girijana Samakhyas (in ITDA areas]	Member
12	Commissioner, APARD	Member

[Contd...3..]

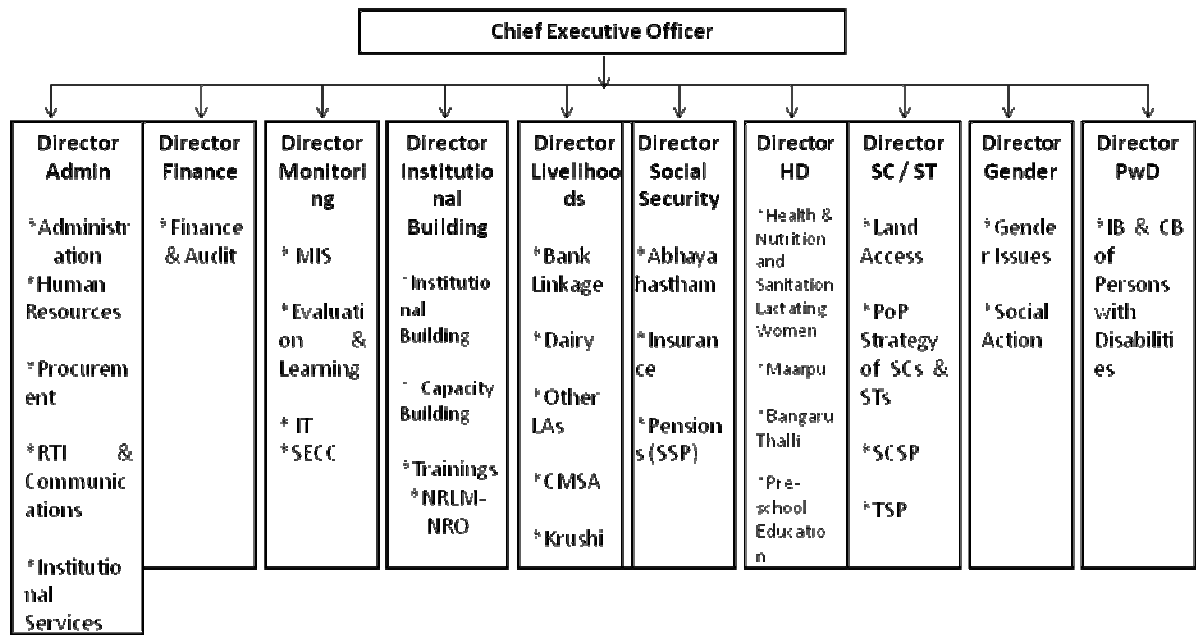
13	6 development professionals having experience and expertise in Poverty Reduction & Social Development.	Members
14	Commissioner, Tribal Welfare	Member
15	Chief Executive Officer, SERP	Member - Convener
16	Commissioner, Social Welfare	Member
17	Commissioner, Panchayatraj	Member

Executive Council of SERP for the states of Andhra Pradesh and Telangana

1.	Concerned Minister of the state	: Chairperson
2	Principal Secretary, Panchayatraj and Rural Development	: Vice –Chairman
3.	Secretary Principal Secretary, Finance (IF)	: Member
4.	2 Non-official experts from among the Governing Body to be nominated by Governing Body	: Members
5.	President of Streenidhi	: Member
6.	Commissioner, Rural Development	: Member
7.	Commissioner, Tribal Welfare	: Member
8	Commissioner, Social Welfare	: Member
9	Chief Executive Officer, SERP.	Member-Convenor

6. The Chief Executive Officer, SERP has further submitted that in view of the reorganisation of the state, the area of operation of the two societies has been concised, therefore present units of similar and connected activities have been clubbed together and the units have been reconstituted upto 10 with 3 support units and 7 program Units in both the societies as below.

Organisational set-up for Society for Elimination of Rural Poverty of Andhra Pradesh and Telangana



7. The General Body of SERP has resolved and authorised the Chief Executive Officer, SERP to divide the movable assets and liabilities, bank balances and employees working in SPMU and district units as per the guidelines of the Government.

::4::

8. Therefore, in the light of the earlier orders issued for division of present Society for Elimination of Rural Poverty and for registration of a new SERP for the State of Andhra Pradesh, and in view of the above proposal of Chief Executive Officer, SERP, Government after careful examination of the same, accord approval and reconstitute the General Body and Executive Council for both the societies of SERP – AP and SERP - Telangana and grant permission to commence functioning independently from the appointed day of 2nd June 2014.

9. The Chief Executive Officer, Society for Elimination Rural Poverty is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**J. RAYMOND PETER
PRINCIPAL SECRETARY TO GOVERNMENT (RD)**

To

The Chief Executive Officer, Society for Elimination of Rural Poverty, Hyderabad.

Copy to

The Commissioner, Rural Development

The all the concerned through Chief Executive Officer, SERP

The Advisor, in charge of Rural Development Dept to the Governor of Andhra Pradesh.

//FORWARDED :: BY ORDER//

SECTION OFFICER